



KINGSDALE Advisors

Kingsdale Shareholder Services Announces Name Change to Kingsdale Advisors and Appointment of New CEO

New name Kingsdale Advisors reflects the full suite of strategic advisory services provided

Amy Freedman to become CEO and oversee the operations and future growth of the company

TORONTO, Jan. 10, 2017 – *Kingsdale Shareholder Services* is rebranding as *Kingsdale Advisors* to more accurately reflect the broad suite of strategic advisory services –from defensive advisory, governance, voting analytics, and communications– that has made Kingsdale the leading advisor to public company boards and management on all shareholder, governance, and transaction related matters. As part of this evolution, Amy Freedman has been promoted from President, Canada to the role of Chief Executive Officer, Kingsdale Advisors and Wes Hall, previous CEO, will assume the role of Chairman and Founder.

“Since Kingsdale was established in 2003 we have been driven to innovate and provide our clients with best-in-class services for all shareholder related matters under one roof. Taking on the Kingsdale Advisors name further solidifies that commitment to the benefit of our clients,” said Wes Hall, Chairman and Founder of Kingsdale Advisors. “Our unique end-to-end model has led us to a dominant market share in Canada, meaning we are no longer competing with the traditional proxy solicitation firms. We look forward to establishing this same market presence amongst other advisory firms in the U.S.”

New CEO Amy Freedman joined Kingsdale in 2013 with over 12 years in investment banking in both the U.S. and Canada including roles in client coverage, execution, and firm management. Her extensive experience in leading transaction management, positioning companies for success in the marketplace, and a deep understanding of capital markets coupled with her years at Kingsdale Advisors strongly position her to take on this enhanced role. Ms. Freedman will oversee the day-to-day operations of Kingsdale Advisors, continue to drive growth and the thought leadership of the team, while Wes Hall will act as Chairman and Founder overseeing the long-term strategic success and vision of the company.

“Amy has been a tremendous asset to Kingsdale Advisors delivering best-in-class service and dedication to our clients. Under her leadership Kingsdale Advisors will leverage the strengths of our multidisciplinary team to design constructive strategies for the most complex challenges, provide superior execution, and hands-on board, executive, and shareholder interaction,” Hall said.

“I am excited to lead Kingsdale Advisors into its next phase. Wes has built the preeminent shareholder advisory firm on the principles of excellence and quality. That is the foundation our future will be based on. The world of corporate governance and activism continues to evolve and our team is best positioned to meet the changing needs of clients as they strive to enhance value,” Freedman said.

About Amy Freedman:

Amy joined Kingsdale Advisors in 2013 as Executive Vice President. She began her career at Morgan Stanley in New York as an Associate, Investment Banking where she spent approximately four years executing lead managed equity transactions and client coverage. After being promoted to Vice President, she moved back to Toronto with National Bank Financial. Her most recent position prior to Kingsdale Advisors, was Managing Director, Equity Capital Markets for Stifel Financial Corp. where she spent eight years with the organization and its predecessors Thomas Weisel Partners as Managing Director & Chief Operating Officer for the Global Investment Bank and



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Westwind Partners as a Director in Corporate Finance. In addition to her current role at Kingsdale, Amy is a director of Mandalay Resources Corporation. Amy has a JD MBA from the University of Toronto.

About Kingsdale Advisors:

With offices in Toronto and New York, Kingsdale Advisors is the leading advisor to public companies on all shareholder, governance, and transaction related matters having acted on the largest and highest profile proxy fights, transactions, and other special situations. Since 2003, public companies across North America have looked to the expertise of Kingsdale Advisors to secure the success of transactions or resolutions driven by shareholder votes. Kingsdale Advisors' multidisciplinary team offers an array of specialized services focused on strategic and defensive advisory, governance advisory and proxy analytics, strategic communications, and voting analytics.

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